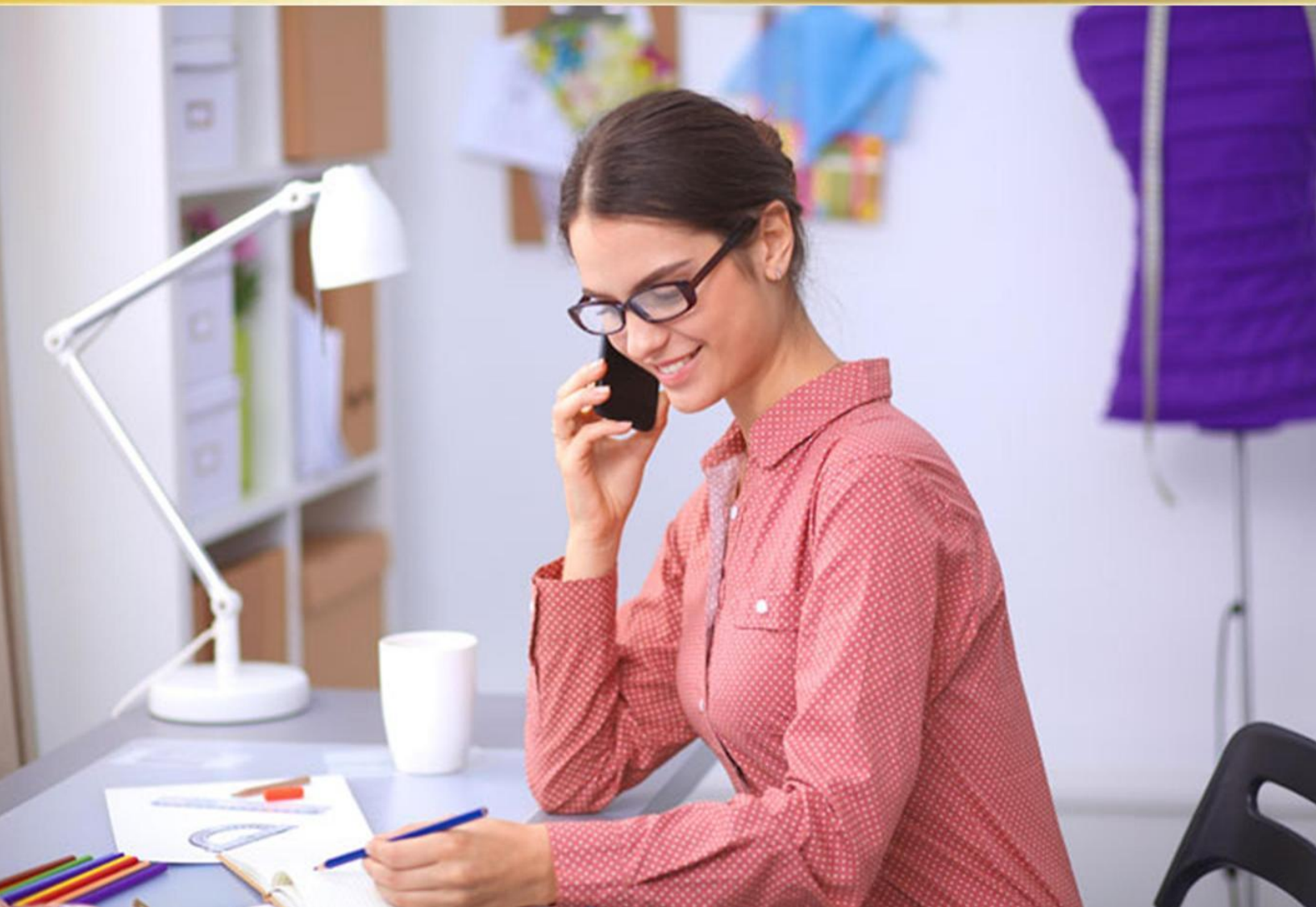


# How to Stop Failing & Live Your Dream

*Workbook*



# HOW TO STOP FAILING AND LIVE YOUR DREAM

Sometimes you just get worn out from thinking big. Years of hard work, mid-course corrections, failures that lead to success, success that leads to failures. I've had a few times in my career where, after I left a venture; I could hardly bear to think about profit margins and wheeling deals. I just wanted to write sutras and make soup. The fog of dream fatigue starts to lift when you embrace it. Take stock, integrate your lessons—your new facts—and then move on, wiser for the wear. You cannot stop dreaming. You must, you must, and you simply must dream a new dream. Now let's move on to the fun part...

## 4 Steps to Authentic Dreaming.



What's your far-out dream? What's so big that you feel just a bit shy to even consider it? Where's the thrill?

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Imagine hanging out with the Superheroes of your industry—the leaders, your idols. Who are they?

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# HOW TO STOP FAILING AND LIVE YOUR DREAM



## Come back to earth...for a dream analysis

Now, wind it down. Ease your feet back to the ground. You may have found some courage or sagacity on the other side of the extreme dream. You may have imagined new possibilities. You may be thinking way bigger, or maybe much smaller, or more precise. Any insight is a good insight.

Left side: Let your dreams flow.

Right side: Answer why you want that dream to happen. Dig deeply. Are your dreams rooted in your soul? Have they been with you since the beginning? Were they planted by your own hand, or the status quo, or what your parents want for you?

<b>My Dreams</b>	<b>Because why:</b>

# HOW TO STOP FAILING AND LIVE YOUR DREAM



## Vision Prompts

My dream is to: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5 reasons why my dream is unreasonable or the odds are stacked against me:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

5 persuasive, potentially outrageous actions that will create forward traction:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Who already knows about your dream?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Who will you share your dream with?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Whose dreams do you want to know more about?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_